



**Society for Physician Assistants in Pediatrics  
Annual CME Conference**

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**SEPTEMBER 13-15, 2019**

**The Westin Galleria  
Houston, TX**

**EXHIBITOR PROSPECTUS**

# SPAP CME Conference- Sept. 13-15, 2019 Houston, TX

Physician Assistants from all over the United States will be attending our conference looking for the latest information, innovations and technologies to improve their practices, provide better healthcare and work more efficiently.

Will you be there to share yours?

Did you know?

- Physician assistants (PAs) work as an integral part of healthcare teams in all medical and surgical specialties
- One PA sees approximately 3,500 patients annually
- 2600-5200 prescriptions are written by a typical PA each year
- All 50 states and the District of Columbia allow PAs to practice and prescribe medicine
- Over 81% of PAs would choose their career over again

-source American Academy of Physician Assistant

## Exhibitor General Information

**When:**

**Exhibitor Registration & Move-In: Friday September 13th 7am-10am \***

**Welcome Reception: Friday September 13th**

**Exhibit Area Open: Friday and Saturday September 13th and 14th**

**Where:**

**The Westin Galleria- Houston, Texas**

**5060 West Alabama**

**Houston, Texas 77056**

**What is Included:**

**All exhibits are traditional table-top exhibits.**

**\$1,000**

**All exhibits include:**

- **One skirted 6 foot table\***
- **Complimentary exhibit hall badges (limit 2)**
- **Recognition as exhibitor on SPAP website**
- **Incentivized attendee participation**

\*Hotel may be able to offer set up Thursday evening but won't confirm until closer to the event

## Exhibitor General Information

### Platinum Sponsor

\$15,000

- Wi-fi Sponsor for all attendees with logo on login page
- Welcome Reception:
  - brief presentation
  - logo on screen
  - open bar for participants for one hour (food not included)
- Hotel key sponsor
- Flyer insert in attendee bag
- Premier recognition on SPAP website
- Premium exhibit space

### Gold Sponsor

\$10,000

- Conference bag sponsor with company logo
- Badge lanyards sponsor with company logo
- Flyer insert in attendee bags

Recognition on SPAP website

### Silver Sponsor

\$8,000

- Napkins and coasters at breaks with company logo
- Phone & laptop recharging table sponsor with company logo on signage
- Flyer insert in attendee bag
- Recognition on SPAP website

Premium exhibit space

## Product Theaters & Exhibit Add-Ons

Product theaters are 50 minute sessions that provide the sponsor with a live marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. No CME credit is provided for these sessions.

### Breakfast Product Theater: \$12,000-\$12,500\*

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on SPAP website

\*food costs not included

### Lunch Product Theater : \$15,000\* (Friday Lunch SOLD., Saturday Available)

- logo displayed onscreen pre & post presentation
- audio-visual equipment included
- post-conference attendee mailing list
- recognition on SPAP website

\*food costs not included

**SOLD OUT**

### Exhibit Add-Ons

#### Conference Note Pads & Pens

**\$750**

Hotels are becoming more environmentally conscious and have stopped providing paper and pens for meetings. Have your company recognized with notepads and pens at every attendee table with your logo and name featured prominently.

#### One Page Flyer in Attendee Bags

**\$250**

Opportunity to insert your company's flyer in every attendee's conference bag.

# Society for Physician Assistants in Pediatrics

## CME Conference

September 13-15, 2019

Exhibit Dates: September 13-14, 2019

The Westin Galleria

Houston, Texas



# Exhibitor/Sponsorship Application & Contract

## Contact Information

Company \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

## Exhibit & Sponsorship Opportunities

### Exhibit Opportunities:

- one six-foot table \$1,000
- two six-foot tables \$1,800
- three six-foot tables \$2,500

### Add Ons:

- Notepads & Pens \$750
- One Page Flyer in Bags \$250

### Product Theaters:

- Friday Breakfast \$12,500\*
- Saturday Breakfast \$12,500\*
- Sunday Breakfast \$12,000\*
- Friday Lunch \$15,000
- Saturday Lunch \$15,000\*

\*food costs are not included in fee

### Premium Sponsorship:

- Platinum \$15,000
- Gold \$10,000
- Silver \$8,000

**Total:** \_\_\_\_\_

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ American Express

\_\_\_\_ Discover \_\_\_\_ Check (payable to SPAP)

Card # \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of SPAP. This contract is binding once signed.

\_\_\_\_ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**SPAP Tax ID: 84-1355671**

#### Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend SPAP and the Westin Galleria, Houston, Texas and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SPAP nor the Westin Galleria Houston insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

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## Exhibitors Terms & Conditions

If, after the contract is entered into, Society for Physician Assistants in Pediatrics (“SPAP”) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the SPAP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor’s sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, SPAP shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY SPAP FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR SPAP OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

**Acceptance of Application:** Acceptance of this application as an agreement between the Exhibitor and SPAP will occur only when an official confirmation packet has been sent by SPAP via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

**Exhibitor Regulations Agreement:** The undersigned acknowledges and agrees to the Exhibitor Regulations as published by SPAP (available upon request) which are considered to be part of this agreement between the Exhibitor and the SPAP.

**Cancellation Policy:** The undersigned acknowledges understanding of SPAP Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

**Warranty of Authority:** The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Company

Please return these forms with payment to:  
**Monique Ochoa, CMP**  
P. O. Box 90434  
San Antonio, Texas 78209  
**monique@spaponline.org**  
P: 210-722-7622 F: 210-568-6375