

SPAP Meeting 10/25/23

Attendees: Mayra Martinez, Brent Smith, Ali Becker, Julie Klinger, Alyssa Kneuveu, Dane Pratt

1. Call to order
2. Approval of Minutes
3. Budget
 - a. Net revenue 2023: \$11,919.09
 - b. Total assets: \$47,864.11
4. Conference 2023
 - a. 75 attendees
 - b. Loss of \$139
 - I. Potential areas to save money in future:
 - a. Name tags/badges
 - b. Mobile app (\$1,500)—prefer to keep, but may be a little bit cheaper next year
 - II. Areas to make more money:
 - a. More exhibitors (none this year)
 - b. More sponsors (only 2 this year)
5. Conference 2024
 - a. Same location (Orlando)
 - b. Plan for Columbus day weekend Thurs-Saturday (10/10-10/12/24)
 - c. Discount for referral (10%)
6. CME
 - a. Online CME store to open in November
 - b. DEA MATE—2023 conference attendees will receive discount code
 - c. Sip and CME (Winter)
 - I. Speaker: Dr. Stewart, pediatric pulmonary ID
 - II. Topic: RSV
 - III. Date: Mayra will reach out to speaker on availability
7. AAPA 2024
 - a. Mayra, Ali and Julie will be attending and will help man the booth
 - b. Complimentary registration available for HOD only (no CME)
8. Outreach
 - a. State-Wide Organization Outreach—Dane will reach out to TAPA, GAPA, CAPA about providing discount for SPAP if member of State organizations. Can expand to future state organizations in the future
 - b. School Outreach—encourage BOD members to reach out to local schools about SPAP and provide student discount for soon to graduate
 - c. Merch—Through Squadlocker with goal to get SPAPs name out, not for financial gain
9. Member Benefits
 - a. SPAP Patient Handouts
 - b. Member Advantages/Discounts
10. New business
 - a. Plan-IT Satisfaction hiring social media expert
 - b. Fall Newsletter to go out soon
 - I. Letter from the President (Mayra)

- II. Member Spotlight
- III. Conference 2024 announcement
- IV. CME Store announcement

11. Next Meeting: 1/17/24 7PM CT (3rd Wednesday of every month)

12. Meeting Adjourn